

***** FOR MEMBERS ONLY *****

THE SAWNEE ASSOCIATION OF THE ARTS PRESENTS

SPRINGTIME IN THE CITY 2020

THE 19TH ANNUAL MEMBERS' SHOW & SALE

APRIL 26 THRU MAY 9

11:00 AM - 5:00 PM THURSDAY APRIL 30TH – SATURDAY, MAY 2ND

1 PM – 5 PM SUNDAY, MAY 3RD

11:00 AM - 5:00 PM WEDNESDAY MAY 6TH – FRIDAY MAY 8TH

SATURDAY, MAY 9TH 9 AM – 5 PM

OPENING RECEPTION (MEMBERS AND GUESTS)

SATURDAY, MAY 2, 2020

5:00 PM – 7:00 PM

THE CUMMING ARTS CENTER

111 PILGRIM MILL ROAD, CUMMING GA 30040

I GENERAL INFORMATION

The Annual SAA “Springtime in the City” is a member’s only show. All 2D and 3D works of art are accepted. There is a \$35.00 rotation fee to enter in the show, plus a \$10 administrative fee. There is no additional Gift Shop this year; only the existing Gift Shop will be in operation.

II RULES for Show:

- The entry fee is \$45.00 (total); this is also Rotation # 3, which costs \$35 plus the additional \$10 fee is to help offset the extra advertising costs along with the extra administrative fees involved with a show. Fee is due at time of Registration.
- Limit of 3 entries per artist, all artwork including frame must not exceed 42 inches in width or height. We now use the whole house at the Cumming Arts Center, so we can accommodate more than the traditional 2 pieces we have accepted in the past.
- For 3D art, please specify required space (i.e. pottery jewelry, etc.) artists must provide displays; Cumming Arts Center provides pedestals and lighted cases.
- Artwork must be labeled with title of work, medium, artist name and price on the back.
- All registration forms must be received by Saturday, April 18, 2020
- No artwork may be removed for the duration of the exhibit. All artwork will remain in place for the entire 8 weeks rotation period instead of being removed at the

end of the Springtime in the City Show itself.

- All works and framing must be professionally presented and in excellent condition.
- **Hanging work must be firmly wired with the wire apex at least 2 inches from the top edge of the frame. Please use D-Rings. No saw tooth hangers will be accepted. Framed or gallery wrapped canvas (1 1/2 inch minimum on gallery wrapped) will be accepted. No exceptions.**
- **Size:** All 2D paintings are measured by height first, followed by width. For the show we are accepting artworks limited to 3 smalls under 32 inches on any side or 2 large paintings limited to 36 inches on any given side, or 1 large over 42". Inquire about space availability if you have 2 pieces 42".
- **Size:** All 3-D pieces are measured by height, width, depth and artists are asked to provide space requirements.

III DEADLINE FOR SHOW ENTRY

Saturday, April 18, 2020; Check for \$45 must accompany mailed in registrations or payment with Credit Card must be processed with online registration at time of registration.

IV DELIVERY INFORMATION

Artwork for the exhibit must be delivered on Sunday, April 26th or Monday, April 27th; **no exceptions** between 11:00 AM - 5:00 PM each day, to the Cumming Arts Center, 111 Pilgrim Mill Rd. Cumming, GA 30040. Delivery and pickup of works is the sole responsibility of the artist, or by a person designated by the artist. Call 678 634 9240 to name your representative to pick up and deliver your work.

V PICK UP INFORMATION

Artwork for the Show may be picked up July 1st and July 2nd between 11 AM – 5 PM.

VI WORKING DURING SPRINGTIME IN THE CITY

Working during Springtime in the City: Remember that if your work is on display at the Cumming Arts Center, you must plan to work at least two, three hour shifts per month or pay \$15 into the volunteer fund so that another volunteer can be compensated to cover for you.

VII CANCELLATION & REFUND:

Administrative Fee: Non refundable; Rotation fee non-refundable after April 27th

SPRINGTIME IN THE CITY – TIMELINE - 2020

April 18 th	Deadline for Application for Registration for Show
April 22-24 th	Final Cleaning and prep entire house for the show
April 26 th	(11am - 5 pm) Check In of ALL art work for the Show
April 27 th	(11am - until completed) : Check In of ALL art work for Show
April 28 th	Hanging of Springtime in the City Show 11 AM – 5 PM
April 29 th	Hanging of the Springtime in the City Show 11 AM until completed
April 30 th	Judging of Springtime in the City 11 AM until completed; Show opens 3 PM
May 1 st	Show Open to Public 11 AM – 5 PM
May 2 nd	Artists' Reception and Cash Awards Presentations 5 PM – 7 PM
May 3 rd	Springtime in the City Open to the Public 1 PM – 5 PM
May 6 th - 8 th	Springtime in the City Open to Public 11 AM – 5 PM
May 9 th	Springtime in the City Open to Public 9 AM – 5 PM

OPENING RECEPTION AND IMPORTANT SHOW DATES 2020

April 30th Show opens at 3 PM to Public; Friday, May 1st – Saturday, May 2nd 11 AM – 5 PM; Sunday, May 3rd 1 PM – 5 PM

May 2nd Artists and Guests Reception 5:00 PM – 7:00 PM

May 6th – May 8th Open to Public 11 AM – 5 PM

May 9th OUTDOOR OPEN AIR ART MARKET HOURS 9 AM – 5 PM

May 10th Springtime in the City Show officially closes, but artwork remains on display the entire Rotation # 3 UNTIL JULY 1, 2020

MAY 10TH – July 1st **Springtime in the City** artwork remains on display through July 1, 2020 which is the end of Rotation # 3 and Rotation # 4.

Rotation # 4 is open to artists who choose not to enter Springtime in the City but may enter 2 pieces of artwork on May 11th and May 12th, and this artwork will remain hanging until July 1st when Rotations # 3 and # 4 will end. Fee for Rotation # 4 is \$35.

There is a **Quilt Show** in conjunction with the **Springtime in the City Show 2020**; the **Quilt Show** will end on May 11th, and artists who did not enter the **Springtime in the City Show** will be able to enter 2 pieces of artwork to be hung where the 26 foot quilt was on display. The Quilters will provide one docent per shift per day in addition to our volunteer workers.

This space is limited to 30 linear feet on the 2nd floor on the northwest wall.

APPLICATION FOR SPRINGTIME IN THE CITY 2020

NAME: _____

ADDRESS: _____

CITY: STATE: ZIP: _____

BEST PHONE NUMBER TO REACH YOU: _____

EMAIL ADDRESS: _____

HAVE YOU PAID YOUR DUES FOR 2020? _____

IF NOT, YOU MUST PAY PRIOR TO ENTERING SPRINGTIME IN THE CITY

DUES: \$50 per person \$75 couple \$100 family \$250 Patron of the Arts

DOES YOUR ARTWORK MEET THE MINIMUM REQUIREMENTS FOR HANGING IN THIS SHOW?

YES NO

(IF not you will not be able to enter until you meet those requirements specified in the Prospectus for Springtime in the City 2020)

APPLICATION MUST BE ACCOMPANIED WITH REGISTRATION FEE \$45 PAID ON LINE WITH CREDIT CARD OR CHECK FOR \$45 MUST ACCOMPANY MAILED IN REGISTRATION APPLICATIONS.

IF YOU ARE MAILING IN YOUR APPLICATION PLEASE MAIL TO:

CAROLE KJELLEN, 507 PINE LAKE DRIVE, CUMMING, GA 30040

ARE LABELS ATTACHED TO THE BACK WIRE OF YOUR HANGING ARTWORK? YES NO

(LABELS: NAME, MEDIUM, TITLE, PRICE OR NFS)

SIGN UP FOR TWO WORK SHIFTS OR PAY INTO VOLUNTEER FUND \$15 PER MONTH TO HAVE ANOTHER ACTIVE MEMBER VOLUNTEER COVER FOR YOU BEFORE YOU LEAVE.

ENTRY # 1:

TITLE: _____

ARTIST: _____

MEDIUM: _____ **DIMENSIONS:** _____

PRICE: _____ **NOT FOR SALE:** _____

ENTRY # 2:

TITLE: _____

ARTIST: _____

MEDIUM: _____ **DIMENSIONS:** _____

PRICE: _____ **NOT FOR SALE:** _____

ENTRY # 3:

TITLE: _____

ARTIST: _____

MEDIUM: _____ **DIMENSIONS:** _____

PRICE: _____ **NOT FOR SALE:** _____

PRINT OR MAKE A COPY OF THIS PAGE;

ONE PAGE ACCOMPANIES YOUR APPLICATION

**USE THE COPY TO CREATE THE LABEL THAT MUST BE ATTACHED TO THE BACK OF YOUR
ARTWORK EITHER TO THE WIRE OR TO THE LOWER RIGHT BACK OF YOUR ARTWORK.**

FEE PAID: Pay Pal _____ **CASH:** _____ **CHECK:** _____ **SQUARE:** _____

Received BY: _____

DATE: _____

SAA Framing Requirements

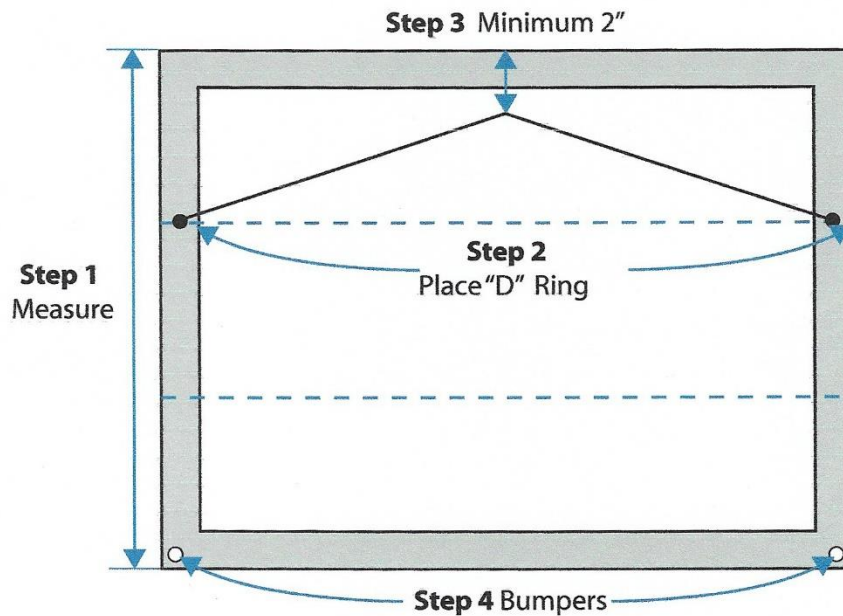
Each Piece to be displayed must be framed in accordance with the following guidelines. These guidelines are just good practice for selling and presenting your artwork in a professional manner to the public. Pieces without proper hanging hardware will not be displayed.

Step 1: Measure the vertical height of the frame and divide by 3.

Step 2: Place "D" ring (A) in the frame, not the backing, at 1/3 from the top of the frame (measurement from step 1) *NO sawtooth hangers (B).*

Step 3: Stretch picture wire so peak is a minimum 2" from the top of the frame. *NO string, cord or other substitutes for picture wire.* (2" minimum ensures the wire and wall hook will be hidden behind the frame).

Step 4: Add bumpers to the bottom corners of the frame prevents wall abrasions while hanging.



TIPS:

- "D" rings, picture wire and bumpers can be purchased at Lowes and Home Depot.
- Pieces with backing have a more professional appearance.
- Label your artwork. Attach a business card or just a label to help a buyer find out more about you or collect more of your work later.