

***** FOR MEMBERS ONLY *****

THE SAWNEE ASSOCIATION OF THE ARTS PRESENTS

SPRINGTIME IN THE CITY 2019

THE 18TH ANNUAL MEMBER SHOW & SALE

APRIL 27TH THRU MAY 4TH

11-6:00 MONDAY – SATURDAY

(EXCEPT APRIL 27, May 3rd and May 5th)

OPENING RECEPTION (MEMBERS AND GUESTS)

Saturday, APRIL 27TH 2019 5:30 – 7:30

Food Truck Friday

Friday, May 3rd 11:00 am – 9:00 pm

Sunday May 5th 2:00 pm – 6:00 pm (art check-out)

THE BRANNON-HEARD HOUSE

111 PILGRIM MILL ROAD, CUMMING GA 30041

Prospectus

GENERAL INFORMATION

The Annual SAA “Springtime in the City” is a member’s only show. All 2D and 3D works of art are accepted. There is a \$35.00 administration fee to enter in the show. There is no additional Gift Shop this year; however, the existing Gift Shop will be in operation.

RULES for Show:

- The entry fee is \$35 for SAA members
- No art work currently on display on the first floor of the Brannon Heard House is eligible to participate in the Springtime in the City Show.
- Limit of 2 entries per artist, all artwork including frame must not exceed 42 inches in width or height. All pieces are not guaranteed to be in the show due to space

limitations, so REGISTER EARLY. For 2019 only, the upstairs of the Brannon Heard House will be available for the Springtime in the City Artisans Show.

- For 3D art, please specify required space (i.e. pottery jewelry, etc.). SAA will provide pedestals however, if you require special displays (for jewelry, for example), the artist must provide.
- For 2D artwork *staple* a label with title of work, **artist's name/phone** and price on the back affixed to the wire, or give it to the person checking in your art. *Do not affix the label to the back.* Refer to the blank labels at the end of this Prospectus. For 3D art, include a brief description and provide the label with the artwork at check in. *Do not affix to the artwork.*
- All registration forms must be received by Friday, April 12, 2019
- No artwork may be removed for the duration of the exhibit. All artwork must be removed by Monday, May 6
- All works and framing must be professionally presented and in excellent condition
- Hanging work must be firmly wired with the wire apex at least 2 inches from the top edge of the frame. Please use D-Rings. No saw tooth hangers will be accepted. Framed or gallery wrapped canvas (1 1/2 inch minimum on gallery wrapped) will be accepted. Refer to the SAA Hanging Instructions at the end of this Prospectus.
- **Size:** All 2D artwork are measured by height first, followed by width. For the show we are accepting artworks limited to 2 smalls under 32 inches on any side or 1 large painting limited to 36 inches on any given side.
- **Size:** All 3-D pieces are measured by height, width, depth and artists are asked to provide space requirements.

There will be no separate Gift Shop this year.

DEADLINE FOR SHOW ENTRY

Friday, April 12, 2019

DELIVERY INFORMATION

Artwork for the exhibit must be delivered on Wednesday, April 24th, **no exceptions**, 11:00 until 6:00 at the Brannon-Heard House, 111 Pilgrim Mill Rd. Cumming, GA 30041. Delivery and pickup of art works are the sole responsibility of the artist.

PICK UP INFORMATION

Artwork for the exhibit may be picked up Sunday, May 5, 2019 2 PM to 6 PM or Monday, May 6 2019 from 11AM – 3 PM.

SPRINGTIME IN THE CITY – TIMELINE - 2019

April 23 rd	Final cleaning and preparation of upstairs for Art Show at BHH
April 24 th	Check-In of ALL art work for show 11 am – 6 pm
April 25 th	Gallery Set Up of ALL art work for show 11 am until completed
April 26 th	Judging 11 am until 3 pm
April 27 th	Show open to the public 11 am until 5 pm
April 27 th	2019 Artists and Guests Reception 5:30 pm – 7:30 pm
April 28 th	Show Open to Public 11 am – 6 pm daily Monday – Saturday Sunday hours 2 pm – 6 pm
May 3 rd	Food Truck Friday – Hours 11:00 am – 9:00 pm
May 4 th	Show Closes at 6 pm
May 5 th	Pick up art work 2 pm to 6 pm
May 6 th	Pick up of ALL art work 11 am – 3 pm

OPENING RECEPTION AND IMPORTANT SHOW DATES

April 27 th	Artists and Guests Reception 5:30 pm – 7:30 pm
May 4 th	Show Closes 6 pm
May 5 th	Pick up art work 2 pm – 6 pm

May 6th Pick up of ALL art work 11 am – 3 pm

SAA Framing Requirements

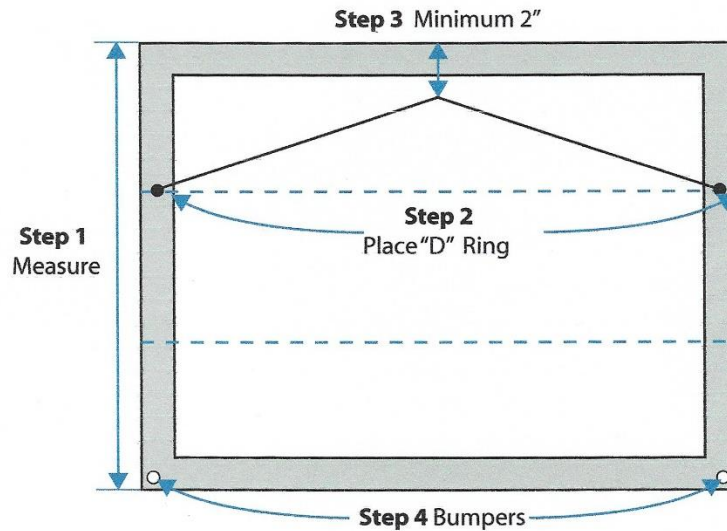
Each Piece to be displayed must be framed in accordance with the following guidelines. These guidelines are just good practice for selling and presenting your artwork in a professional manner to the public. Pieces without proper hanging hardware will not be displayed.

Step 1: Measure the vertical height of the frame and divide by 3.

Step 2: Place "D" ring (A) in the frame, not the backing, at 1/3 from the top of the frame (measurement from step 1) *NO sawtooth hangers (B).*

Step 3: Stretch picture wire so peak is a minimum 2" from the top of the frame. *NO string, cord or other substitutes for picture wire.* (2" minimum ensures the wire and wall hook will be hidden behind the frame).

Step 4: Add bumpers to the bottom corners of the frame prevents wall abrasions while hanging.



TIPS:

- "D" rings, picture wire and bumpers can be purchased at Lowes and Home Depot.
- Pieces with backing have a more professional appearance.
- Label your artwork. Attach a business card or just a label to help a buyer find out more about you or collect more of your work later.

Identifying Label

For 2D art, do not tape the label on the back of the artwork. You may staple the label to the wire. For 3D, briefly describe the piece and bring the label with your art. NOTE: Cut the label on the solid lines.

ARTIST NAME: _____

ARTIST PHONE: _____

TITLE OF ART: _____

(FOR 3D) DESCRIPTION: _____

PRICE: _____

ARTIST NAME: _____

ARTIST PHONE: _____

TITLE OF ART: _____

(FOR 3D) DESCRIPTION: _____

PRICE: _____
